# SHIBA INU LEGACY

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### INTRODUCTION



#### BACKGROUND

The Shiba Inu Legacy Token \$WING, in collaboration with Shiba Wings, Mr Beast Burgers, Loot 8 & Pay It Now is poised to redefine the landscape of customer engagement and digital asset management. This innovative line up is set to transform the realms of loyalty programs, rewards systems, social finance, Multi-Asset Tokens (MATs), interactive gaming, and Non-Fungible Tokens (NFTs), creating a synergistic ecosystem that caters to both discerning investors and culinary enthusiasts alike. Prepare to experience the future of digital interaction and asset utilization, where every transaction enriches your journey through exclusive benefits and cutting edge technology.

In just over a year, Shiba Wings has reshaped food delivery and digital dining experiences and now joining forces together with Mr Beast Burgers a duo power house uniting together to deliver tokenized promotions and interactive rewards, it is not just about convenience – it is an immersive culinary journey. Our successful restaurant in Australia is just the beginning; now we are conquering Hollywood CA and beyond, with plans to expand globally. Our collaboration with Crypto.com & Synthtopia will bring exclusive benefits and a unique NFT program to Shiba Wings & Mr Beast Burgers, revolutionizing quick-service dining. Together, we are redefining customer engagement and digital asset management, offering a memorable experience driven by technology and community. Furthermore, our partnership with Loot 8 expands the possibilities, integrating multi-asset tokens (MATs), interactive gaming, and non-fungible tokens (NFTs) into our ecosystem. This combination creates a synergistic platform that caters to discerning investors and culinary enthusiasts alike, enhancing the dining journey with cutting-edge technology and exclusive benefits. But that's not all – our token ecosystem offers a ton of utilities, ranging from franchising restaurants to franchising technology, LBX vending machines, social network, merchandise, liquor, hot sauce, gaming/ casino, and much more! Get ready for the future of dining with Shiba Inu Legacy Token \$WING.

### DISCLAIMER & TRADEMARKS

#### **REGISTERED TRADEMARKS TO SHIBA WINGS**

The content presented in this whitepaper serves as informational guidance and does not establish any contractual obligations. Its primary aim is to furnish potential token holders with insights into the utility of the Shiba Inu Legacy Token \$WING, aiding them in making well-informed decisions. Prior to acquiring the Shiba Inu Legacy Token \$WING for its usage as a payment token within the Shiba Inu Legacy Token ecosystem, we strongly advise conducting a comprehensive review of this whitepaper.



### CEO MESSAGE

Get ready for a culinary revolution like never before! Shiba Inu Legacy Token & Mr Beast is not just turning the food world upside down; we are crafting an immersive ecosystem where innovation meets interaction. Brace yourself for an epic journey into a world where food meets fantasy, courtesy of Shiba Inu Legacy Token \$WING

But that's not all! Shiba Wings owns the IP rights to the Shiba Inu Logo, and this journey is not just about creating a successful business model; it's about paying homage to the most famous dog we all fell in love with. By leveraging our brand's validity and adding a great business model, we are bringing to the masses a fantastic use case not just for the logo but for Crypto in General.

Two years ago, we embarked on a mission not just to redefine food delivery but to revolutionize how we engage with the ever-evolving appetites of the digital generation. Today, we stand at the forefront of a culinary renaissance, catering to the cravings of gamers, a colossal market of 212 million strong. Enter the Shiba Inu Legacy Token platform – more than just an app, it's the gateway to an immersive journey. We're spearheading a digital revolution, one delectable byte at a time.

Shiba Inu Legacy Token's canvas is broader than gaming screens and movie nights. Our tokenized promotions change the way your customers engage with brands, turning every action into a delicious reward. The future of food is sizzling, and Shiba Inu Legacy Token \$WING is serving it piping hot. Imagine a world where every meal is an interactive experience, where collectibles, NFTs, and immersive events converge to elevate your dining journey.

Join us in redefining convenience, revolutionizing hospitality, and making every victory delicious. Get ready to level up your grub game and embark on an epic culinary adventure like never before!

At Shiba Wings & Mr Beast, our vision transcends the conventional realm of fast-food dining. We're not just another restaurant; we're a movement, a community, and a culinary experience redefined. Our journey is guided by a bold vision that seeks to revolutionize how people perceive, experience, and interact with quick-service restaurants.



### **RESTAURANT CHAIN**



#### SHIBA WINGS & MR BEAST: REDEFINING FAST-FOOD EXCELLENCE

At Shiba Wings, we are on a mission to elevate fast food to new heights, all while keeping high-quality ingredients at fast-food prices. Our commitment to excellence extends to every aspect of our operation, from sourcing the freshest ingredients to crafting proprietary sauces and perfecting our cooking methods.

#### **VISION & PRINCIPLES**

**1. Community-Centric Dining:** Beyond just serving food, Shiba Wings fosters connections and creates experiences. Through our innovative NFT program and community events, we empower patrons to become an integral part of our journey. From charity initiatives to local partnerships, we're dedicated to making a positive impact in the communities we serve.

**2. Seamless Integration of Technology:** Embracing the latest technology, we streamline our operations for maximum efficiency without compromising on quality. Our blockchain-powered ecosystem ensures transparency and security, providing a seamless experience for customers and partners alike.

**3. Global Expansion with Local Flavor:** While expanding globally, we remain rooted in our commitment to local communities. Our menu celebrates cultural diversity while sourcing ingredients locally, supporting regional suppliers, and delivering authentic flavors that resonate with our guests.

**4. Shaping the Future of QSR:** As pioneers in the quick-service restaurant industry, we're constantly pushing boundaries and setting new standards for excellence. Through strategic partnerships and a relentless pursuit of innovation, we're shaping the future of dining for the digital age.

**5. Sustainability and Responsibility:** Beyond profits, we prioritize sustainability and social responsibility. From eco-friendly packaging to waste reduction initiatives, we're committed to minimizing our environmental footprint and making a positive impact on the world around us.

**6. Unforgettable Culinary Adventures:** Our menu is a testament to culinary excellence, featuring a diverse selection of dishes crafted with high-quality ingredients. From our signature wings to proprietary sauces and innovative cooking methods, every bite promises an unforgettable experience that's both delicious and affordable.

### CULINARY Revolution

#### **CRYPTOCHIPS.IO OFFICIAL MERCHANDISE PARTNERS**



SHIBA INU QR COINS

The ultimate coin for crypto enthusiasts.



ETHEREUM COIN

A coin celebrating Ethereum cryptocurrency.



SHIBA INU COIN A coin celebrating the Shiba Inu culture.



LED ACRYLIC COIN DISPLAY

An aesthetic upgrade that will elevate your Galaxy Coin.

# SHIBA WINGS & MR BEAST BURGERS: LEADING THE CULINARY REVOLUTION

In Sunny Gold Coast Australia, Shiba Wings together with Mr Beast has soared to the top, capturing the hearts and taste buds of discerning food enthusiasts. Renowned for our mouthwatering menu offerings and unique merchandise, we've become synonymous with excellence in the culinary world. From our delectable wings to our proprietary sauces and signature merchandise, Shiba Wings sets the standard for unforgettable dining experiences. With a loyal following and a reputation for culinary innovation, we are proud to be Australia's number one destination for delicious food and distinctive merchandise. Just take a look at some of the menu items and Merch.



### MISSION



#### THE SHIBA INU LEGACY TOKEN MISSION

Shiba Inu Legacy Token is rewriting the food rulebook. We are not just serving meals; we are gamifying the food journey with interactive menus, personalized adventures, and epic rewards that blur the lines between digital and real. Imagine a world where every meal is an immersive experience, where collectibles, NFTs, and gamified rewards add layers of excitement to every dining moment.

In this dynamic ecosystem, every quest fuels a victory, and every bite ignites a passion. With Shiba Inu Legacy Token, the future of dining is not just about satisfying hunger; it is about embarking on unforgettable culinary adventures that redefine the way we experience food. Get ready to elevate your dining experience and embrace a new era of gastronomic innovation with Shiba Inu Legacy Token!

#### VALUES WE LIVE BY

**1. Authenticity:** We forge genuine connections built on trust and transparency, creating lasting bonds that resonate with every interaction.

**2. Audacious Disruption:** We do not just disrupt; we shatter norms and redefine possibilities. Fueled by an unyielding spirit of innovation, we challenge the status quo, boldly reinventing food-tech with visionary ideas that break boundaries.

**3. Integrity:** We stand firm in our commitment to ethical practices, ensuring fairness and equity for all stakeholders. Our integrity is the bedrock of our operations, guiding every decision with honesty and accountability.

**4. Curiosity:** We thrive on curiosity, constantly questioning and exploring to unearth transformative solutions that shape the future. Our insatiable appetite for innovation drives us to push the limits, driving change and evolution.

**5. Adaptive:** In a rapidly evolving digital landscape, we embrace agility as our compass. We navigate change with ease, adapting swiftly to emerging trends and technologies, ensuring that we remain at the forefront of innovation.

### **RESTAURANTS & GAMING**



### FOOD X FIREPOWER: UNLOCKING THE \$360B GAMING APPETITE. 1M U.S. RESTAURANTS \$997B INDUSTRY

Step into the realm of Generation Z, where digital prowess meets gastronomic delight. Armed with wallets and controllers, these digital natives' hunger for more than mere virtual conquests. Enter Shiba Inu Legacy Token, a revolutionary platform where in-game meals evolve into strategic power-ups, seamlessly ordered through voice commands, and bolstered by personalized player benefits. But it does not stop there. Imagine a world where NFTs transform dining experiences into collectible adventures, where loyalty points and rewards are gamified to drive engagement and retention. Shiba Inu Legacy Token does not just cater to gamers; it revolutionizes the very fabric of entertainment, intertwining food with the essence of gameplay. As virtual and real-world rewards converge, Shiba Inu Legacy Token paves the way for a culinary revolution, one delectable bite at a time.

#### **OUR FOCUS**

**Restaurant Partnerships:** Connecting Restaurants to the next generation of technology and possibility & Offering ownership to the community.

**Blockchain Loyalty Programs:** Implement blockchain for transparent loyalty programs. Tokenized rewards ensure traceable and secure transactions, boosting customer trust and engagement.

**The Digital Demographic:** Feeding the digital cravings of with experiences and engagement for generations to come.

**NFT Dining Experiences:** Introduce NFTs for exclusive dining experiences. Mint unique tokens for VIP privileges and limited-menu items, creating excitement and exclusivity.

**Community Governance:** Establish blockchain-based governance for restaurant partnerships. Enable stakeholders to participate in decision-making, fostering a sense of ownership and driving loyalty.

**Gaming Innovations:** Innovations to meet the gamer food lover where they are - in-game. Ordering, engagement, and rewards!

### SHIBA INU LEGACY TOKEN PLATFORM

#### **REWARDING THE DIGITAL GENERATION**

Forget disjointed experiences and isolated platforms. The Shiba Inu Legacy Token Platform serves as the central hub for digital generation, offering a seamless fusion of innovative technology and culinary excellence. On top of boasting one of the highest- ranking restaurants in Australia, consistently topping satisfaction charts, Shiba Wings aims to elevate the dining experience further. By incorporating loyalty rewards and gamification aspects, we cater to the new digital customer's cravings for more than just food. Diners can now earn tokens for their engagement, which can be redeemed for cash, food, merchandise, and more, adding an exciting dimension to their dining adventures. This is Shiba Inu Legacy Token: a cohesive platform revolutionizing the restaurant industry and rewarding the digital generation like never before!

**Phygital Revolution** 

#### Uniting The Tangible And The Intangible

Loot8 Is At The Forefront Of The 'Phygital' Revolution, Merging Physical Goods And Experiences With Their Digital Counterparts. We Connect The Tangible With The Intangible, Offering A Unique Blend Of Real-World Merchandise, Live Events, And Digital Collectibles Through The Power Of NFTs With The EXPass.



#### ELEVATING DINING EXPERIENCES \$WING - GAMIFIED LOYALTY WITH LOOT 8

Loot 8 and Shiba Inu Legacy Token GO's Exclusive Fusion is revolutionizing the dining experience for the digital age. By integrating Loot 8's application for Shiba Wings' VIP aspect, we are introducing an exclusive club with enhanced benefits and rewards, enticing customers like never before. This heightened level of exclusivity will drive greater loyalty and engagement, tapping into what they crave most. Level up your dining adventures with \$WING-VIP – the ultimate app for foodies and exclusivity. Order from top restaurants, compete on leaderboards, and earn \$WING TOKEN, our native digital currency. Share your wins, uncover hidden gems, and connect with fellow gamers and food enthusiasts. With AI-powered suggestions and interactive features, say farewell to bland menus – Shiba Inu Legacy Token is set to redefine every dining experience, catering to the digital-savvy audience in ways never imagined before.

### SHIBA INU LEGACY TOKEN PLATFORM



Consumer Facing Marketplace



In-Game Ordering & Engagement



Player & Community Food Per Rewards





Food Ordering Widgets & Social Creator Tools



**Favorite Restaurants** 



Metaverse Ordering & IRL Delivery

#### **TOKENISED PROMOTIONS**

Shift your focus from mere discounts to building lasting brand loyalty. With Shiba Inu Legacy Token Platform's tokenized promotions, culinary NFTs, exclusive merchandise, and earn-to-play rewards unlock a world of exclusive experiences beyond traditional discounts. Picture secret menus, VIP access, and limited edition bites awaiting eager customers. These promotions go beyond transactions; they cultivate emotional connections, transforming customers into enthusiastic brand supporters and amplifying engagement. Secure, transparent, and retargetable, tokenized promotions represent the future of restaurant marketing, promotions, and fan engagement.

### PROMOTION AND ENGAGEMENT

#### CHALLENGES

Restaurants are stuck with a stale menu: boring discounts, flat engagement, and digital noise that drowns them out. Brands and restaurants are striving to connect with their customers and ignite the loyalty that fuels their success.

### 01

### TRADITIONAL COUPONS & MARKETING

Flat, Fleeting, and Forgettable: Static discounts and stale promotions fail to capture the attention of their customers, leaving restaurants struggling to break through the digital noise.

### 02

### TRANSACTIONAL VS GAMIFIED ENGAGEMENT

One-and-Done Customers: Mere order fulfillment does not build lasting relationships. Restaurants need to engage customers beyond the initial transaction.

**03** REACHING THE NEW DIGITAL CUSTOMER

The Digital Native Generation: Traditional marketing channels fall short when targeting the hyper-connected, tech-savvy new generation.

### WEB 3 SOLUTIONS

#### WEB 3 SOLUTIONS AND INTEGRATION OF \$WING-VIP

Forget stale coupons and forgotten points. Shiba Inu Legacy Token Platform bridges the gap between restaurants and their customers through tokenized campaigns: bite-sized rewards, like NFTs for secret menus, which ignite deeper engagement and solve critical problems. Say goodbye to ineffective promotions, hello to meaningful connections built on shared experiences.

### 01

#### TOKENIZED PROMOTIONS & GAMIFIED LOTALTY

Get ready for a whole new level of excitement with \$WING Token in restaurant marketing! Tokenized Promotions & gamified loyalty: \$WING Token injects excitement and exclusivity into restaurant marketing. Imagine NFTs unlocking secret menus, limited-edition merch earned through challenges, or even VIP access awarded for ingame achievements. These dynamic, gamified rewards go beyond discounts, fostering community, ownership, and brand loyalty that lasts.

### 02 \$WING PROGRAM

Shiba Wings revolutionizes food discovery in the digital realm! As pioneers in the culinary landscape, we have transformed the ordinary into the extraordinary. With \$WING, loyalty becomes a thrilling adventure where every bite earns you points, unlocks exclusive NFTs, and brings exciting rewards to your table. Explore our menu like never before, discovering hidden gems and culinary delights while earning rewards for your loyalty. Get ready to embark on a journey of flavor and fun that keeps you coming back for more!

### **03 DINING REDEFINED**

At Shiba Wings, we're redefining dining, where karaoke, live music, and interactive games converge for unforgettable experiences. Sing your heart out or groove to live bands; you're not just watching, you're part of the show. Plus, earn rewards like points, tokens, NFTs, and exclusive gear with our \$WING token. Cap off your night with a personalized NFT, preserving memories forever. With Loot 8 and \$WING, Shiba Wings and Mr Beast isn't just a restaurant; it's an immersive entertainment hub. Join us where dining meets delight, every moment a celebration.

In summary, tokenizing a restaurant with \$WING, not only benefits holders by providing them with exclusive rewards and opportunities but also enhances the overall dining experience for customers, driving engagement and loyalty within the Shiba Inu Legacy Token ecosystem.

### TOKENIZING Restaurants





#### **SOLANA NETWORK**

Solana Network Launching Quarter 2 of 2024 Supply: 100 trillion





With \$WING Token at Shiba Wings & Mr Beast Burgers , you can get NFTs, discounts, loyalty points, and merchandise. Just order food, join promotions, refer friends, or hold \$WING to unlock these benefits





Easily use \$WING Token on- account or on-chain to pay for transactions, cash in, buy the DIP or re-deem for merchandise and SO much more!



#### \$WING -VIP

Unlock \$WING-VIP, a perk available through the Loot 8 VIP application and Shiba Wings. With this feature you can instantly mint NFT's, pay for meals, and redeem points for cash or merchandise. You can even use your rewards to pay for your games, which could earn you more points or tokens, adding to your list of benefits!

### \$WING-VIP INDUSTRY PASSPORT

#### EXCLUSIVE ACCESS IN THE \$WING-VIP LOOT 8 MARKETPLACE + THE FUTURE OF PROMOTIONS AND ENGAGEMENT

Prepare for an extraordinary journey in restaurant marketing with \$WING Token! Envision unlocking exclusive secret menus with NFTs, earning limited-edition merch through thrilling challenges, or achieving VIP access for in-game achievements. These dynamic rewards redefine the norm, fostering ownership and building brand loyalty within a vibrant community.

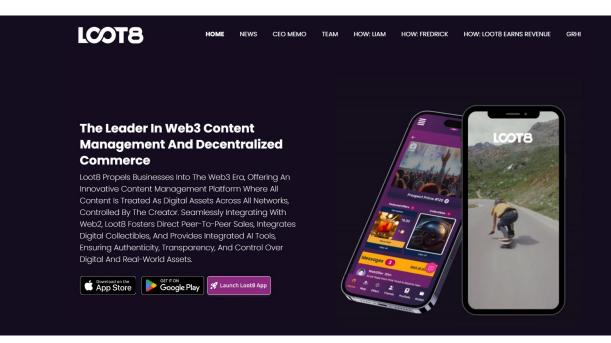
But wait, there is more! With our innovative approach, you can now utilize \$WING token to purchase Gift Cards and earn an impressive 10% back on every transaction. Dive into exhilarating play-to-earn games, where you not only earn \$WING but also stand a chance to enjoy a complimentary meal. And for the ultimate experience.

All these rewards are exclusively available through the \$WING VIP Passport, accessible via Loot 8. Do not miss this opportunity! Download Loot 8 now on IOS, Android, or PC to join us and elevate your dining journey with Shiba Inu Legacy Token!

With \$WING Token and Loot 8 leading the charge, the future of restaurant promotions and engagement is brighter than ever. Together, they empower restaurants to connect with customers on a deeper level, unlock new revenue streams, and thrive in an increasingly competitive landscape. Get ready for a new era of dining experiences, where every interaction is personalized, rewarding, and unforgettable!

#### LEARN MORE ..

Learn More about the Loot 8 Application by going to **WWW.LOOT8.IO** or your Apple apps store or Android's Play Store and search for Loot 8 to download, already live!



### NFT'S CAN REVOLUTIONIZE RESTAURANT PROMOTION MARKETING

### A REVOLUTION IN RESTAURANT ENTERPRISE MARKETING

The restaurant industry stands poised at a transformative juncture, with the advent of NFTs promising to revolutionize promotions and engagement. By harnessing NFTs, restaurants can usher in a new era characterized by personalized, data-driven, and community-centric dining experiences. While obstacles may arise, the potential benefits for both restaurants and customers are vast and compelling. It is time to bid farewell to traditional paper coupons and embrace the thrilling opportunities presented by Web3 dining experiences.

As we embark on this journey, it's essential to recognize that we're only scratching the surface of what's possible with NFTs in restaurant marketing. Like any emerging technology, the application of NFTs will evolve over time, driven by creativity, innovation, and a steadfast commitment to enhancing the customer experience. So, get ready to embark on a culinary adventure, as the future of restaurant promotions promises to be as delightful as it is transformative.

### 01

#### UNIQUE, COLLECTIBLE NFT'S AS REWARDS

Instead of generic points, customers earn exclusive NFTs highlighting artwork, culinary experiences, or even ownership stakes in the restaurant. These NFTs can be traded, displayed, and used for future benefits, fostering deeper engagement and community building.

### 02

#### DYNAMIC, PERSONALIZED PROMOTIONS

Dynamic NFTs tied to specific dishes, ingredients, or dietary preferences can be issued in real-time based on individual customer data. Imagine receiving an NFT offering a discount on your favorite dish when you are near the restaurant or during a slow period.

### 03

#### GAMIFIED DINING EXPERIENCES

NFTs can be integrated into interactive games and scavenger hunts within the restaurant, encouraging exploration, social interaction, and brand loyalty. Completing challenges could unlock exclusive menu items, discounts, or even limited-edition NFTs.

### 04

#### **COMMUNITY DRIVEN MARKETING**

Restaurants can create and release limited-edition NFTs with artwork designed by fans or local artists. Owning these NFTs could come with exclusive benefits and incentivize social media sharing, organically expanding the restaurant's reach and building brand loyalty.

### \$WING-VIP & LOOT 8 MARKETPLACE

#### WHERE FLAVOR MEETS INNOVATION

Shiba Inu Legacy Token is not just another token; it is a innovative platform immersed in Web3 technology, bringing together restaurants and food enthusiasts to tap into the digital dining scene. Explore intuitive tools for restaurant management, exciting rewards to amplify user engagement.

Brand experiences that nurture dedicated communities, all this is possible with key partnerships and the technology being driven by Marcus Daley and Scott Page, this app called Loot 8 is revolutionary! But that is not all! With the integration of Loot 8, Shiba Inu Legacy Token opens a world of possibilities. Imagine instant NFT minting for Shiba Wings, Mr Beast Burgers or \$WING Token holders, allowing them to create and collect unique digital assets right from the platform. Plus, dive into a decentralized social-fi experience where you can interact with other communities and even your favourite celebrities who have their own passport through Loot8.

And there is more! Unlock a community of VIP access passports exclusively available to the \$WING token community, providing additional rewards and privileges. With Loot 8, the possibilities are endless, offering a seamless and immersive experience that takes dining to a whole new level all housed in one simple to use application. You're wondering what about merchandise? Well, all that will be housed through the application and online, but those that are in the \$WING-VIP Passport unlock other rewards or benefits, so don't miss out!

#### FOOD MARKETPLACE

Level up your hunger with Shiba Inu Legacy Token GO, the game-changing app that fuels your digital adventures with real-world feasts. Order from your favourite restaurants, climb the leaderboard, earn \$WING TOKEN- our digital dough, share your foodie victories, discover hidden gems, and connect with fellow adventurers who share your love of gaming and grub. Forget boring snacks and generic menus – in 2024 Shiba Inu Legacy Token will personalize your cravings with AI- powered suggestions and interactive features.

#### GAMIFIED LOYALTY

GoVIP, Shiba Inu Legacy Token 's gamified loyalty system, transforms every meal into an engaging adventure. Earn points with each bite, climb leaderboards, and unlock a variety of rewards that extend beyond conventional points. Enjoy exclusive menus, collect coveted NFTs, proudly wear a foodie badge through limited- edition merch, and enhance your digital life with \$WING, Shiba Inu Legacy Token 's native currency. This gamified approach enhances user experience, creating a more engaging and lasting connection with our platform.

### THIRD-PARTY DELIVERY CHALLENGES

Restaurants are stuck in a precarious balancing act with third-party food marketplaces. While they offer access to a wider customer base and increased delivery options, these platforms often come at a hefty cost, squeezing profits, and limiting control over the customer experience.

### 01

#### HIGH COMMISSION FEES

High commission fees siphon off essential earnings, leaving restaurants with razor-thin margins. Every bit delivered feels like a loss, demotivating them to prioritize quality and service.

# **O2** BRAND DILUTION

Restaurants often get lost within the vast selection of options on third-party platforms. Their unique brand identity and story get buried under algorithms and generic listings, making it challenging to stand out from the competition.

# 03 DATA SILOS

The Digital Native Generation: Traditional marketing channels fall short when targeting the hyper-connected, tech-savvy new era.

### SOLUTIONS FOR PERSONALIZED \$WING DELIVERIES

#### WEB 3 SOLUTIONS AND INTEGRATION OF \$WING-VIP

Shiba Inu Legacy Token \$WING-VIP flips the script on the third-party marketplace narrative with it's integration with Loot 8. It is not just about delivery; it is about reclaiming control, maximizing profitability, and building thriving brands. \$WING-VIP empowers restaurants to take control of their online presence, build lasting customer relationships, and thrive in the digital food delivery landscape by tailoring a business model where they get to control the delivery process and time so that the customer and the vendor are uniquely paired to maximize quality, speed and revenue.

# **Ol** FAIR & TRANSPARENT PRICING

Fair and transparent commission structures ensure restaurants earn their fair share \$WING Token prioritizes sustainable partnerships. Empowering brands to invest in their offerings and provide a better dining experience.

### 02

### **EMPOWER BRAND & CONTROL**

\$WING Token is prioritizing restaurant branding and storytelling within the platform. Customized profiles, dedicated landing pages, and targeted marketing tools help restaurants stand out and attract customers who resonate with their unique identity.

# **03** CUSTOMER DATA & ANALYTICS - YES!

Gain valuable insights into your customer base through \$WING Token and Loot 8 analytics, allowing you to personalize marketing and build lasting relationships.

### **GAMING INDUSTRY**

#### **TRANSFORMING REWARDS THROUGH TOKENIZATION**

Traditionally, gamer loyalty programs rely on repetitive loot box systems and generic rewards. Shiba Inu Legacy Token and NFTs disrupt this model, transforming Player Perks into personalized, collectible, and impactful experiences that extend beyond the screen and into the real world. This section details the four-stage program that redefines engagement and reward systems in the gaming industry.

Shiba Inu Legacy Token and NFTs do not just offer a new reward system; they create a revolutionary ecosystem that transforms how players engage with games, connect with each other, and experience the world of food. This is the future of Player Perks – a future where every bite is a delicious adventure, both on-screen and off.



Shiba Inu Legacy Token 's tokenized campaigns redefine Player Perk rewards with personalized, collectible experiences that can level up real and virtual feasts. Digital token rewards can unlock secret menus, boost character's powers, and serve as the key to rewards at participating favorite restaurants. This isn't just rewards, it's a dining metaverse where community thrives and every bite fuels adventure. Tokenized campaigns empower gaming developers and brands to rewrite the rules - one delicious quest at a time.

### THE FUTURE FOR \$WING AND IT'S ECOSYSTEM

#### FUELING THE FUTURE OF TECHNOLOGY AND FOOD

As we conclude this white paper, we leave you not with a period, but with a savory question: how will hunger evolve in five years, ten years, a generation? Shiba Inu Legacy Token, Shiba Wings and Mr Beast Burgers is not solely envisioning the future of food; we are in the trenches, actively moulding it – step by step, savouring each personalized bite.

Consider this more than a typical white paper; it is a systematic guide for evolution. Picture a transformation where restaurants progress into interactive spaces, menus transition into dynamic experiences, and each order transforms into a social interaction fostering connections and communities. Stepping away from the traditional world of delivery apps, we are immersing ourselves in a digital landscape where customers can genuinely enjoy life, one satisfying moment at a time.

Thank you for accompanying us on this journey. Now, open your browser, launch your game, and let us reshape the food landscape together. The future is hungry, and Shiba Inu Legacy Token in collaboration with Shiba Wings & Mr Beast Burgers is ready to serve.



Users: 2,246,000 Merchants: 190,798 Average Basket: \$37



Users: 11,794,967 Merchants: 372,652 Revenues: \$2 Billion Annually

### **\$WING TOKEN ADDITIONAL USE CASES**



#### **ENTERTAINMENT: MUSIC, GAMES, NFT'S, REALITY SHOW**

Scott Page, renowned saxophonist from Pink Floyd, brings his wealth of experience and expertise to the world of Web3 and business endeavours, making him a key partner for Shiba Wings & Mr Beast Burgers and the \$WING token. As the newly appointed Chief Technology Officer (CTO) of the company, Scott's involvement promises to revolutionize the digital landscape. His extensive knowledge and connections garnered throughout his illustrious career provide invaluable insights and opportunities for \$WING and its ecosystem.

With a deep understanding of technology and innovation, Scott is poised to spearhead initiatives that leverage blockchain and Web3 technologies to enhance the dining experience and drive engagement. His involvement opens doors to exciting possibilities, including integrating \$WING token rewards into shows, events, and other entertainment ventures. Additionally, Scott's expertise in music and entertainment aligns perfectly with Shiba Wings & Mr Beast Burgers vision to create immersive and memorable experiences for its customers.

As CTO, Scott will play a pivotal role in shaping the future of brand bringing his unique perspective and forward-thinking approach to the table. His appointment signifies a strategic move towards leveraging the power of technology and entertainment to propel the \$WING token ecosystem to new heights. With Scott Page on board, the future looks bright as Shiba Wings & Mr Beast Burgers continue to innovate and disrupt the restaurant industry.



### HARMONIZING THE FUTURE

#### SCOTT PAGE'S SONIC VISION FOR \$WING TOKEN

Scott Page, leveraging his musical talents and extensive connections in the music industry, can play a pivotal role in expanding the utility of \$WING Token for concerts, events, and music-related experiences. Here's how:

**1. Partnerships with Artists:** Scott Page's connections with fellow musicians and artists can facilitate partnerships to integrate \$WING Token into their concerts and events. This collaboration can involve offering exclusive merchandise, VIP access, and other perks to fans who use \$WING Token.

**2. Music NFTs:** With Scott Page's expertise, \$WING Token can be used to tokenize music-related assets such as concert recordings, unreleased tracks, and memorabilia. These NFTs can be sold or auctioned off to fans, providing them with unique collectibles and supporting artists' revenue streams.

**3. Live Performances:** Scott Page can organize live performances or virtual concerts where attendees can purchase tickets and merchandise using \$WING Token. By incorporating blockchain technology, fans can have transparent access to ticket sales and royalties, ensuring fair compensation for artists.

**4. Musician Endorsements:** Scott Page's reputation and influence in the music industry can attract other musicians to endorse and promote \$WING Token. These endorsements can help raise awareness and credibility for the token within the music community, driving adoption and usage.

**5. Exclusive Events:** Scott Page can curate exclusive events and experiences where \$WING Token holders gain access to intimate performances, music workshops, and meet-and-greets with renowned artists. These events create additional value for token holders and encourage community engagement.

Let's say the average concert or event earns around \$500,000 in ticket sales. By integrating \$WING Token into these events, Shiba Wings, Mr Beast and Loot 8 can tap into this revenue stream by offering attendees the option to purchase tickets, merchandise, or exclusive experiences using \$WING Token. This not only increases the utility of \$WING but also drives additional revenue for Shiba Wings, Mr Beast Burgers, Loot 8, and the \$WING Token ecosystem. Furthermore, incentivizing attendees to use \$WING Token for purchases could also attract more customers to these events, boosting ticket sales and overall revenue.

Looking ahead, the integration of \$WING Token into concerts and events is just the beginning. With plans to expand utility beyond music-related experiences to include LBX vending machines and other services, Shiba Wings, Mr Beast Burgers and Loot 8 are poised to establish themselves as leaders in the digital dining and entertainment space. As the ecosystem continues to evolve and grow, the value proposition of \$WING Token will only strengthen, providing users with even more opportunities to engage and interact in the digital economy.



## \$WING TOKEN INTEGRATION



#### ENHANCING CONVENIENCE WITH LBX FOOD ROBOTICS AT SHIBA WINGS

At Shiba Wings, we are constantly seeking innovative ways to enhance the dining experience for our customers and provide valuable opportunities for our investors. That is why we're thrilled to announce our partnership with LBX Food Robotics and the integration of their revolutionary Bake Xpress robotic hot food vending kiosks into our Shiba Wings franchise.

LBX Food Robotics is at the forefront of transforming the food service industry with their innovative Bake Xpress technology. These robotic vending kiosks offer a customizable menu of freshly baked meals and pastries on demand, utilizing a combination of robotic, Al, sensor, and heating technologies to deliver unparalleled quality and flexibility.

By incorporating LBX Food Robotics' Bake Xpress kiosks into our Shiba Wings Franchise Model, we are not only offering our customers a diverse range of high-quality food options but also ensuring convenience and accessibility in areas where traditional dining may be limited. Whether it is in universities, hotels, hospitals, retail centres, airports, factories, or office parks, our Bake Xpress kiosks will provide a convenient solution for satisfying hunger cravings any time of day or night.

But the benefits do not stop there. As part of our commitment to innovation and customer satisfaction, we are excited to announce that these Bake Xpress kiosks will also be integrated into the \$WING token ecosystem. This means that customers will have the option to purchase food items using \$WING tokens, further expanding the utility and adoption of our native digital currency.



### **CASTING SUCCESS**

#### SHEILA CONLIN'S ROLE IN SHAPING SHIBA WINGS & \$WING TOKEN

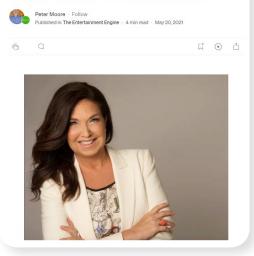
Sheila Conlin is a renowned figure in the world of reality television, recognized for her pioneering work in casting and production. With a career spanning for over a decade, she has played a pivotal role in shaping the landscape of unscripted entertainment.

Conlin's journey began with humble origins as Phyllis Diller's tour manager before transitioning into talent representation at the Agency of the Performing Arts. It was here that she honed her skills in identifying and nurturing talent, laying the foundation for her future endeavors in producing and casting.

As the founder of The Conlin Company, a leading casting, development, and production firm, Conlin has left an indelible mark on the industry. She has been instrumental in the success of numerous reality television series, including hits like "Hell's Kitchen," "Kitchen Nightmares," and "Hotel Hell" with celebrity chef Gordon Ramsay.

#### In conversation with Sheila Conlin CEO of The Conlin Company, discussing her career trailblazing Reality TV!

Sheila is an executive producer, and has also been tour manager for a legendary comedian; Phylis Diller, and Agent to music artists Johnny Cash, Harry Connick Junior & Tony Bennett plus much more!



Known for her keen eye for talent and innovative approach to casting, Conlin has been at the forefront of defining the criteria and systems necessary to bring real people to the TV screen. Her expertise spans various genres, from clip shows and variety programs to documentaries and campaigns.

One of Conlin's notable achievements is her role in revolutionizing the food service industry through her involvement with FOX's "Kitchen Nightmares" and "Hotel Hell." Now, as a board member for Shiba Wings and \$WING token, she plans to integrate her expertise into the company's operations, leveraging her connections and experience to propel Shiba Wings and \$WING token to new heights.

One exciting prospect that Conlin brings to the table is the development of a reality show centered around crypto, highlighting the behind-the-scenes drama and intrigue of the birth of Shiba Wings. This innovative approach aims to not only entertain but also educate viewers about the world of cryptocurrency and its potential impact on the food industry.

With her extensive network and history of success, Conlin is poised to attract attention to Shiba Wings and \$WING token, driving interest and engagement among investors and customers alike. Her vision for the future includes leveraging \$WING token in various aspects of the entertainment industry, from concerts and events to exclusive experiences and merchandise sales. With her expertise and leadership, Shiba Wings is well-positioned to capitalize on emerging opportunities and cement its place as a leader in the intersection of food, entertainment, and cryptocurrency.

### TASTE THE REVOLUTION

#### SHIBA WINGS: HOLLYWOOD'S NEXT CULINARY SENSATION

Scheduled to open its doors in Hollywood, CA USA by the end of 2024, Shiba Wings is set to revolutionize the dining scene with its fusion of innovative cuisine and innovative technology. But before the grand opening, we are hitting the streets with our pilot lunch truck, bringing the Shiba Wings experience directly to the people of Los Angeles!

Los Angeles is renowned for its vibrant food truck culture, where lunch trucks often outshine traditional restaurants in popularity due to their convenience and versatility. With our pilot lunch truck, we are not only introducing the mouthwatering Flavors of Shiba Wings to neighbourhoods across LA but also displaying the integration of \$WING token and LBX Vending machines into our ecosystem.

But what makes lunch trucks so appealing? It is all about accessibility and variety. Lunch trucks can be found at bustling street corners, office parks, and event venues, catering to the diverse tastes of Angelenos on the go. With our pilot lunch truck, we are tapping into this market, offering a tantalizing glimpse into the future of dining with Shiba Wings.

Moreover, lunch trucks are not just about serving food; they are a powerful marketing tool. Research shows that food trucks generate significant revenue, with some operators earning upwards of \$300,000 annually. By strategically positioning our lunch truck in high-traffic areas and at popular events, we are not only generating buzz for Shiba Wings but also driving engagement with our \$WING token and LBX Vending machines.

As we roll out our pilot lunch truck, we are excited to engage with the vibrant communities of Los Angeles, introducing them to the delicious Flavors of Shiba Wings and the innovative features of our ecosystem. Stay tuned as we embark on this culinary journey together, bringing the future of dining to a street near you!



### THE RISE OF \$WING TOKEN



### UNVEILING THE SHIBA INU PHENOMENON

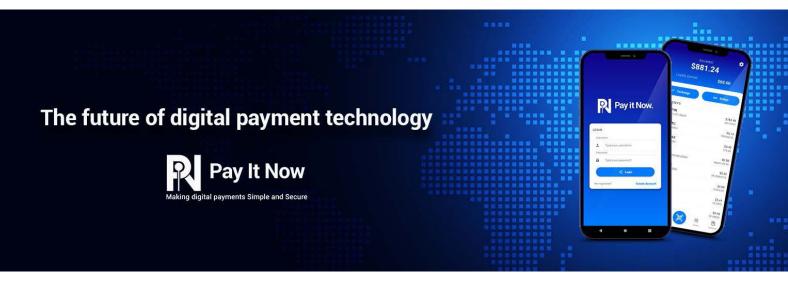
In the ever-evolving landscape of cryptocurrencies, few tokens have captured the imagination of the masses quite like Shiba Inu. With over 1.3 million holders and a current market cap of over \$12 Billion, the Shiba Inu cryptocurrency has emerged as a force to be reckoned with in the digital asset space. But what sets it apart from the myriad of other tokens in the market?

At the heart of the Shiba Inu phenomenon lies the allure of immense wealth and the excitement of a rapidly growing community. With its meteoric rise from obscurity to fame, Shiba Inu has transformed the lives of many, providing early investors with substantial returns and fuelling the dreams of countless others looking to replicate their success.

Central to the appeal of Shiba Inu is its association with the iconic Shiba Inu dog meme, a beloved symbol of internet culture. Owned by Shiba Wings and its visionary leaders, the Shiba Inu logo holds significant value and recognition, serving as the cornerstone of the \$WING token ecosystem.



### REVOLUTIONIZING TRANSACTIONS



#### SHIBA WINGS AND \$WING TEAM UP WITH PAY IT NOW

In an unprecedented collaboration, Shiba Wings and \$WING are teaming up with Pay It Now (PIN) to introduce a revolutionary next-generation interactive crypto platform.

Building on Shiba Wings' existing status as a PIN Merchant, users can seamlessly transact in cryptocurrencies through Pay It Now's digital wallet, the PIN Network App, enabling direct SHIBA payments from wallet to merchant. As a leading blockchain innovator in New Zealand, Pay It Now boasts a network of over 330 merchant stores across Australia and New Zealand that embrace crypto payments. Notably, Pay It Now operates the largest and only AML-compliant blockchain-based digital payment system in New Zealand, ensuring secure and compliant transactions.

The PIN Network App transcends traditional payment platforms, serving as a multifaceted ecosystem. Alongside facilitating digital payments, it functions as an on and off ramp for crypto assets, a digital asset exchange, and a unique crypto shopping portal. This portal empowers users to utilize crypto for purchasing Visa debit cards or Giftcards from various major retailers, aligning with the mission to integrate cryptocurrency seamlessly into daily transactions.

In collaboration with Pay It Now, \$WING will harness the technological prowess of the PIN Network to forge an unparalleled ecosystem. This ecosystem includes the development of the Shiba Legacy Network, a distinctive \$WING payment platform, a bespoke SHIBA (SIL) app, a Shiba Legacy branded debit Mastercard, NFT integration, staking mechanisms, exclusive rewards programs, and an array of additional features designed to elevate the crypto experience.





### REVOLUTIONIZING TRANSACTIONS



#### Shiba Wings Multi-Asset Token Ecosystem (MAT):

SHIBA WINGS AND SWING TEAM UP WITH

**Ol** A white-labeled app with uniquely custom-designed features encompassing all of Shiba Wings & \$WING functionality, including multi-currency acceptance and the ability to hold and display NFTs in-app.

#### **O2** SHIBA INU LEGACY BRANDED DEBIT MASTERCARD

Through our collaboration with Pay It Now, Shiba Inu Legacy will have its own branded Debit Mastercard, available exclusively through the Shiba Inu Legacy App

#### 03

PAY IT NOW

#### **\$WING ON-RAMP VIA CEX EXCHANGE**

The Shiba Inu Legacy App provides users with an easy on and off ramp to purchase \$WING tokens, offering an attractive and user-friendly alternative to decentralized exchanges. Users can buy, sell, exchange, or spend their \$WING in-app.

#### **OU** STAKING (VIA LIQUIDITY POOLS ON THE PIN NETWORK)

Users have the ability to earn staking rewards and bonuses when they stake \$WING within liquidity pools on the PIN Network.

#### **05** \$WING INTEGRATION INTO THE PIN NETWORK APP

\$WING will be added to the list of currencies accepted on the PIN Network App, enabling holders to spend \$WING tokens at merchant stores and access Visa Prezzy and Giftcards from major retailers.

#### REWARDS

Users can earn unique rewards on all purchases using the Shiba Inu Legacy app and receive cashback on all PokPit purchases, with more details to be revealed soon.

In addition, \$WING holders can enjoy additional benefits via the PIN Network App, including shopping at over 330 locations in New Zealand and Australia, access to Giftcards from Giftstation NZ and Prezzee Australia, a seamless \$WING on and off ramp facility, and an in-app gas-less digital asset exchange function.

#### LEARN MORE

06

Find out more about Pay It Now, visit **WWW.PAYITNOW.IO** or your Apple apps store or Android's Play Store and search for PIN Network App to download



### **OUR PARTNERS**







